



TOGETHER WE SOAR

the Campaign for Kent School





EXECUTIVE SUMMARY

Keeping watch over our beautiful riverside campus, our beloved resident Osprey inspired Kent School teachers, parents, board members and students to come together to plan a \$2 million campaign, *Together We Soar*, to bring about important and needed capital improvements designed to benefit students from Preschool through Eighth Grade and increase the school's endowment. Today, we have raised \$800,000 in new endowment funds and nearly \$500,000 toward improvements to the Deborah C. Williams Middle School including an exciting new \$1 million centerpiece Environmental Science, Technology, Engineering, Arts, and Mathematics space.

Symbolizing this next chapter in the life of Kent School, a recently completed graceful new entrance portico provides safety and security for visitors, students and faculty. When the campaign is fully funded, the portico will also open its doors to new cutting-edge academic opportunities designed to prepare students for success in secondary school, college and life in our global society.



Created to guide our students to take thoughtful risks, engage in experiential learning, solve complex problems, think critically, embrace collaboration and work through the creative process, the new Innovation Center will include the Middle School Science Lab, Middle School Math classrooms, and visual arts classrooms – including both a 2D art studio and a 3D art studio, for all students. The new Middle School Science Lab will include state-of-the-art equipment for the program designed to teach students the scientific method while focusing on core understanding of key principles in Earth Science, Life Science and Physical Science integrated with environmental science and Chesapeake Bay Studies.

Like the best schools, Kent School balances achievements and progress in ways that fully embrace our history while also exploring new opportunities in our ever-changing world. We are convinced that the power of the Kent School spirit, its community connections, and its balance of tradition and innovation will enable Kent School to soar unwaveringly into a boundless future. Please join us.



WHO WE ARE

Kent School is an independent day school serving girls and boys in Preschool through 8th Grade in an unparalleled environment for learning on the Chester River, just outside of historic Chestertown, MD. The School was founded in 1967, and administrative offices are still located in the original farmhouse. Kent School is an inclusive school community designed for effective learning, immersed in the natural environment. We are research-driven, and committed to nurturing our students' potential for active citizenship in a connected world through academic, artistic, athletic, and moral excellence.

Our school's supportive, student-centered environment fosters the growth of honorable, responsible citizens for our country and our diverse world. Kent School sets high academic and personal standards through a devoted and highly-skilled faculty and by actively living our community values of integrity, respect, responsibility, and friendship.

With a strong history of graduating students well-equipped for continued college preparatory study at top independent boarding and day, parochial and public high schools, Kent School provides a rigorous academic program in a nurturing and supportive learning environment.

Kent School's location permeates our academic program. Our learning gardens are used for science, art and social studies. Students are also engaged in citizen science programs including monitoring the migration of Monarch Butterflies and implementing local initiatives to reduce plastic bags and plastic straw use by local Chestertown businesses. As part of their year-

long study of birds, second graders take field learning visits to Foreman's Branch Bird Banding Station on the Washington College River & Field Campus at Chino Farm. Kent School encourages place-based learning through our nationally recognized Chesapeake Bay Studies program beginning in Preschool and continuing through Grade 8. Kent School is a Maryland Green School designated by The Maryland Association for Environmental and Outdoor Education (MAEOE) and the only independent school in Kent County with that distinction. Kent School is also home in the summer to

Horizons of Kent and Queen Anne's, a summer enrichment program.

Kent School partners with distinguished organizations to strengthen the curriculum. Washington College education students engage in internships with our faculty and students. Our Chesapeake Bay Studies curriculum flourishes through continued partnerships with organizations such as

The Center for the Environment and Society at Washington College, the National Aquarium in Baltimore, the Chesapeake Bay Foundation, ShoreRivers, Echo Hill Outdoor School, Chesapeake Bay Environmental Center, and the Sultana Education Foundation.

In 2017, Kent School became a Founding Partner with the Center for Transformative Teaching and Learning (CTTL) at St. Andrew's Episcopal School in Bethesda to apply mind, brain and education science to the Pre-K – Grade 8 curriculum and teacher training. We are the only Pre-K – Grade 8 school in Maryland doing this work with our entire faculty.





THE CAMPAIGN FOR KENT SCHOOL

After more than a half century as one of the premier Preschool through Grade Eight schools on Maryland's Eastern Shore, Kent School has entered a \$2 million campaign to launch its next 50 years and make our vision for the future a reality.

THE NEED

While we are proud that students from Kent are routinely accepted at well-regarded secondary schools and go on to earn undergraduate and graduate degrees from prestigious colleges and universities, we recognize the importance of ensuring our facilities and equipment are technologically current and challenging to students. To remain competitive, we recognize that we must renovate our Middle School classrooms to enable state-of-the-art teaching to continue to thrive.

ENDOWMENT

Endowment is the financial backbone of any educational institution. Unlike other schools our size, we are fortunate to have endowed funds that generate approximately \$125,000 each year to support our programs. At Kent School, endowed funds are invested in a managed account that produces five percent of a rolling three-year average of the corpus of each fund annually.

These funds are essential to closing the gap between revenues and the actual cost of operating the School.

More than \$800,000 in new gifts have recently been added to the endowment against our goal of \$1M for the general endowment undesignated fund, or any of the donor-selected existing endowment funds:



- **Duffey Fund** for student financial assistance
- **Joan Flaherty Fund** for faculty compensation and professional development
- **Ben P. Gale Fund** for student financial assistance
- **Kudner Leyon Memorial Endowment** for programming in the literary arts
- **Merriken Scholarship Fund** for student financial assistance
- **Revie Scholarship Fund** for student financial assistance
- **The Washington College Endowment** provides tuition assistance for the families of Washington College employees and may support Washington College student interns.

New Endowments will be established with gifts of \$100,000 or more, payable over up to four years.



CAPITAL PROJECTS

The *Together We Soar* campaign seeks to raise \$1 million for capital improvements to the Middle School and build the all-important PRRSM fund to support deferred maintenance costs, as follows:

(1) Middle School Renovation – \$850,000

A concrete slab poured in 2012 to preserve our zoning variance allows us to maximize our square footage. On that slab, an addition is planned to enable us to reimagine the Deborah C. Williams Middle School. Our goal is to complete an Innovation Center with a new Middle School Academic Wing, as well as a new Performing Arts Wing on the second floor of the M.V. “Mike” Williams Gymnasium.

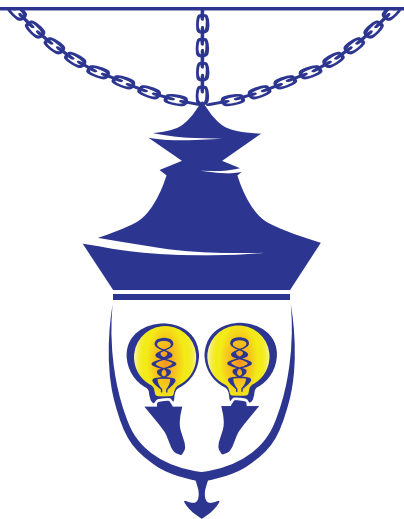
(2) PRRSM – \$150,000

Kent School’s deferred maintenance fund, PRRSM (Provision for Plant Replacement, Renewal and Special Maintenance), ensures that the school will be able to manage facilities’ issues as they arise. The *Together We Soar* campaign will add \$150,000 to this fund to ensure our financial security and ability to maintain our capital improvements.





— the Kent School — LUMINARY SOCIETY



Recognizing donors who make Kent School a part of their estate plans, the Luminary Society encourages alumni, parents, grandparents, and friends with charitable intent to use cost-efficient planning techniques to produce smart gifting.

Simple bequests or planned gifts can enable you to make larger gifts to Kent School than you ever thought possible while also enjoying a substantial tax deduction. Your gift will cost nothing now; a simple codicil may be added to your will or a number of planned gift instruments may also provide you with income for life while protecting your assets.

Making a planned gift is a great way to show your support and appreciation for Kent School and its mission while fulfilling your own personal, financial, estate-planning and philanthropic goals. With smart planning, you may actually increase the size of your estate and/or reduce the tax burden on your heirs. More importantly, you will know you have made a meaningful contribution to the future of Kent School.

Of critical importance is the kind of asset used to fund the gift. Usually long-term appreciated securities can generate the most favorable tax benefits. We encourage you to speak with your financial advisor as you consider ways you can support the *Together We Soar* campaign.



By participating, you are an enlightened leader preserving a bright future for Kent School and every student we will serve.

THE CAMPAIGN FOR KENT SCHOOL NAMING OPPORTUNITIES

Donors or those they designate can be recognized in a wide range of spaces ranging from the entire new academic wing to smaller teaching spaces.

Middle School Academic Wing – \$500,000

While the exterior of the Middle School Academic Wing will remain as we know it, the interior will be transformed and expanded into bright, inviting spaces housing Language Arts, History, and Math classrooms and serve as a meeting space for the Student Government Association.

The 1,400 square foot pad, poured in 2012 as a place-holder footprint for expansion, will serve as the foundation for new construction on the back of the existing Middle School. A gift of \$500,000, payable over four years or on another schedule comfortable to the donor, will enable a donor to name the building.

Renovated Spaces in the M.V. “Mike” Williams Gymnasium:

Performing Arts Wing – \$100,000

The Performing Arts Wing will be housed on the second floor of the M.V. “Mike” Williams Gymnasium. The new space will include a Music Room and an Audio Recording Studio.

the choral program and will include a grand piano and a variety of musical instruments.

Audio Recording Studio – \$35,000

The digital Audio Recording Studio will allow students to record, edit, and mix music for performances and projects.

Music Room – \$50,000 RESERVED

The Music Room teaching space will be reconfigured with built-in risers to support

Spanish – \$50,000

One classroom will be dedicated to Kent School’s signature Spanish program.

New Spaces:

Innovation Center – \$250,000 RESERVED

The new Innovation Center in the Middle School will use the study of Environmental Science (Earth, Life and Physical Science all with the environmental lens), Technology, Engineering, the Arts, and Mathematics to guide our students into taking thoughtful risks, engaging in experimental learning, solving complex problems, thinking critically, embracing collaboration, and working through the creative process.

2D Art Studio – \$50,000

A large, bright space with state-of-the-art supplies, furniture and storage, the Art teaching classroom will support all visual arts including mixed media art and graphic arts.

3D Art Studio – \$50,000 RESERVED

A collaborative space for interdisciplinary work, the 3D Art Studio will include a ceramics studio.

Math (2) – \$50,000 RESERVED

One Math classroom will be in the Academic Wing and one in the Center.

Middle School Commons – \$35,000 RESERVED

A Commons area for all Middle School students will provide locker space for all students as well as gathering spaces for study or visiting with friends.

Science Lab – \$100,000 RESERVED

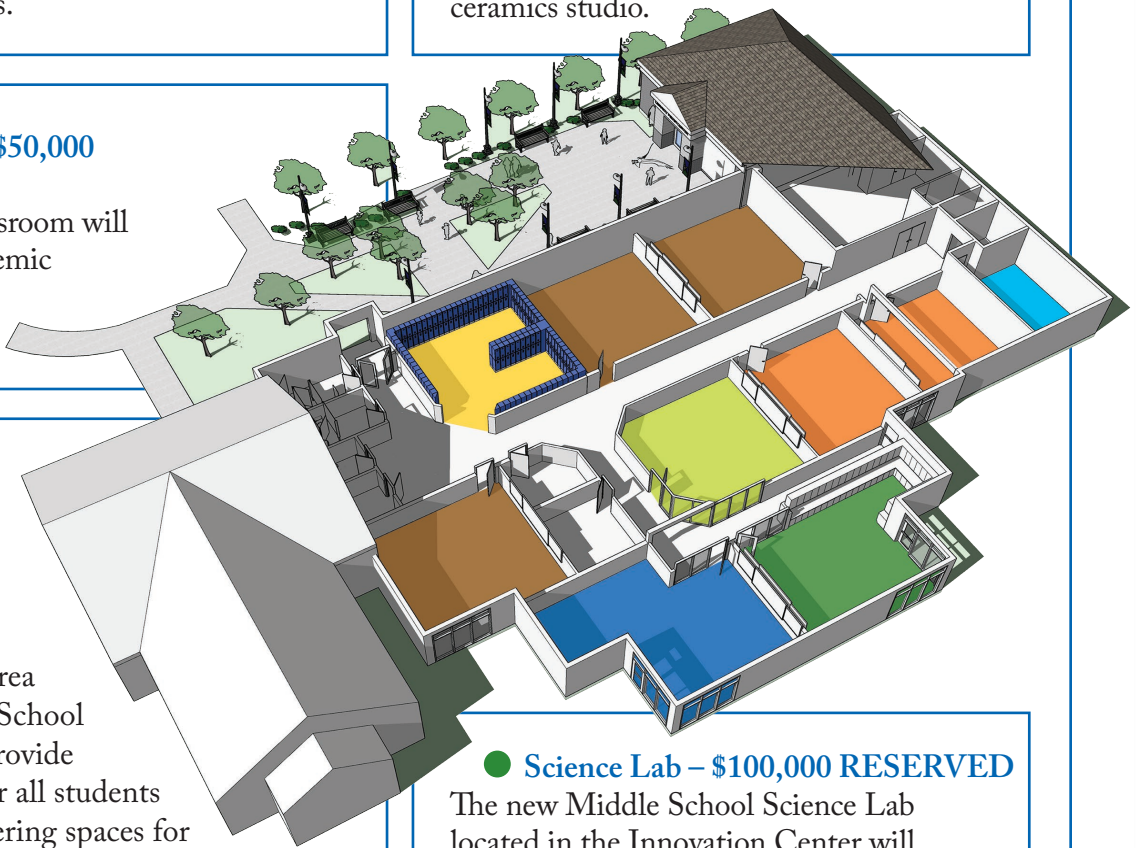
The new Middle School Science Lab located in the Innovation Center will feature state-of-the-art equipment.

Humanities Classrooms (2) – \$50,000

New Grade 5/6 Humanities and Grade 7/8 Humanities classrooms will be built as part of the new Academic Wing.

Learning Strategist – \$35,000 RESERVED

The new space dedicated to our Orton-Gillingham-trained Learning Strategist will be adjacent to the Library and to facilitate collaboration with the Director of Library Services.





KENT SCHOOL

BOARD OF TRUSTEES

Officers and Executive Committee

President, Megan Bramble Owings '93, P'25, '27

Vice President, Kate Goodall Gray '90, P'22, '25

Treasurer, Karl Adler

Secretary, Christie Grabis, P'09, '11

Member-at-Large, Christopher D. McClary '91,
Trustee Emeritus, P '17, '19

Head of School, Nancy Mugele

Trustees

Nancy Dick, Trustee Emeritus

Harry Duffey, Trustee Emeritus, P'84, 86, GP '14,
'17, '19, '21, '24

Pamela Duke P'03

Thomas Gale, Trustee Emeritus

Todd Gillespie '85, P '16, '18, '20

Michelle Johnson P'12

Patricia Kirby

Jamie Kirkpatrick

Tim Lavery P '22

Amanda Shajwani, KSPA President, Ex Officio,
P' 26, '29

Judie Willock, Trustee Emeritus P'83, '85,
GP '13, '15

Gigi Windley P'03, '07

Campaign Steering Committee

Thomas Gale, Co-Chair

Megan Bramble Owings '93, Co-Chair

Pamela Duke

Christopher D. McClary '91

Gigi Windley

WAYS TO MAKE YOUR GIFT

Kent School welcomes gifts of checks, cash, by wire or by transfer of appreciated securities. Donors may also make gifts online at <https://kentschool.myschoolapp.com/page/giving/donate>. Checks may be mailed to Kent School, 6788 Wilkins Lane, Chestertown, MD 21620.

Please call Nancy Mugele, Head of School, or Victoria Corcoran, Director of Development and Alumni Relations, at 410-778-4100 for more information.





TOGETHER WE SOAR

the Campaign for Kent School



*Kent School prepares students for
active citizenship through joyful
and rigorous academics, arts, and
athletics in an inclusive community
that fosters moral excellence.*



6788 WILKINS LANE • CHESTERTOWN, MD 21620
410-778-4100 • KENTSCHOOL.ORG